

Life Time Events Miami - Groups and Charities Program



MARATHON  AND HALF

January 29, 2023



TROPICAL 5K

January 28, 2023



MIAMI 5K|10K

November 24, 2022



March 5, 2023

# Life Time Events Miami - Groups and Charities Program

## How It Works

Follow these steps in order to enroll in the Life Time Events Miami Groups and Charities program

**Step 0: Groups/charities MUST meet a 10-person minimum.**

**Step 1:** Review this document in its entirety. Please reach out with questions if anything is unclear.

**Step 2:** Complete the application form found [here](#).

**Step 3:** Select the race(s) in which your organization plans to participate.

**Step 4:** Select the payment option that best fits your group/charity team:

**Option A** - A code unique to your team will be provided for the Team Captain to distribute. The code will apply the groups/charity special pricing. Team members may utilize this code to register and pay for race entry fees on their own. Redemption of this code indicates the participant is an official member of your team. All entries subject to race capacity/space availability.

**Option B** - Select this option if your team will cover the cost of registration for your members. Identify the number of participants, including the respective distances for each person, for which you plan to cover the entry fees. Those registration fees will be e-billed to your group/charity and **must be paid prior to receiving your registration codes – NO EXCEPTIONS.** Once your invoice is paid in full, a unique URL/code will be provided for the Team Captain to distribute. Members will use the code, and the entry fee will appear as \$0. If you are uncertain of how many participants your organization will be able to recruit, codes may be purchased in smaller batches. All pre-paid slots will be reserved at the time of payment. Unused spots will not be refunded.

**Step 5:** Recruit and grow your team!

## Volunteers

The success of each race depends on thousands of volunteers. In this group/charity program, we ask our groups to provide two (2) race weekend volunteers in exchange for the discounted rates provided to your organization. We understand that this may not be possible especially for traveling teams but appreciate all efforts toward this goal. For larger volunteer teams, there are exciting opportunities to “take-over” a water station or receive preferred placement. For any questions or more volunteer opportunities please visit [www.themiamimarathon.com/volunteers](http://www.themiamimarathon.com/volunteers)

## The Fine Print

This program represents an agreement between Life Time Events and the participating group/charity, its coaches, athletes and relevant support staff. Pass through inclusions and/or entitlements via third parties (e.g. club sponsors, retail partners, etc.) are NOT permitted within the scope of this program. Benefits cannot be combined with other promotions.

- Group/charity codes subject to expiration dates
- Those who fail to register using the code are NOT eligible for retroactive pricing
- Final group/charity registrations will be tallied 30 days prior to the event
- **Promoting your team’s discount code in public areas (e.g. non-fenced Facebook, Twitter, etc. accounts) is not permitted, as the general public is not eligible for special pricing**

We look forward to a successful 2022-2023 Life Time Events Miami race season!

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## Benefits

- Special Pricing – Varies by race and date of registration.
- Below are the different levels of group/charity partnership, each based on the number of athletes participating under your group/charity, per event. **All participants must be registered 30 days prior to each event.** Final partnership levels will be calculated at this time. Participants who do not register using a group/charity URL/code will not be counted.

Benefit	Team of 10+	Team of 75+	Team of 100+	Team of 200+	Team of 400+
Logo placement on race website	x	x	x	x	x
Free Team Captain entry per 25 runners (limit 25 entries)	x	x	x	x	x
Free 10x10 tent at finish festival			x	x	x
Free 20x20 tent at finish festival				x	x
PA announcement at expo and/or race			x	x	x
Private port-o-let at finish festival					
*Miami Marathon only benefit, subject to availability					x

\* At half/ full marathons ONLY a table and 2 chairs will be provided

\*Groups/Charities are responsible for bringing their own tents at 5K/10K races

**\*Any Group/Charity interested in bringing their own tent/tables MUST seek approval first.**

## Life Time Events Miami - Groups and Charities Program

### Life Time Miami Marathon & Half Only

#### Expo

For those wishing to purchase booth space, please utilize the information found in the Sponsors section of each website. Pricing and contact information can be found here: [www.themiamimarathon.com/exhibitors](http://www.themiamimarathon.com/exhibitors)

#### Finish Fest Tent Rental Pricing

<b>Level</b>	<b>10' x 10' Tent</b> (Includes 1 Table and 2 Chairs)	<b>20' x 10' Tent</b> (Includes 2 Tables and 4 Chairs)	<b>20' x 20' Tent</b> (Includes 3 Tables and 6 Chairs)	<b>40' x 20' Tent</b> (Includes 4 Tables and 8 Chairs)
<b>Participating</b> (10 – 49 Participants)	\$200	\$350	\$650	\$1,250
<b>Bronze</b> (50 – 99 Participants)	\$175	\$300	\$575	\$1,150
<b>Silver</b> (100+ Participants)	Complimentary	\$250	\$500	\$1,050
<b>Gold</b> (200+ Participants)	Complimentary	Complimentary	\$425	\$950

#### Equipment Pricing

<b>Item</b>	<b>Tables</b>	<b>Chairs</b>	<b>Sidewalls</b>	<b>Lights (per 10' span)</b>	<b>Ice (per 40 lb. bag)</b>	<b>Power</b>
<b>Cost</b>	\$12	\$2	\$50	\$10	\$10	\$75